# **Toothfairy**<sup>™</sup>

### **Dentist on demand**



### You have access to Toothfairy™

You have access to Toothfairy – the UK's first health regulated, smart dental app.¹ Founded by dentists and partnering with real dentists in the UK, Toothfairy provides instant access to advice, guidance and prescriptions, all from the comfort of home.

### Your personal dentist



Connect and chat to a UK dentist in minutes for personalised advice



Use Toothfairy to manage issues early and prevent costly treatment in future



Save time visiting a dentist with prescriptions issued in 24 hours



Access support and advice to help you improve your oral health



Resolve issues quickly – 7 in 10 patient queries are resolved through the app<sup>1</sup>

With so many struggling to access dental services in the UK, Toothfairy aims to fill the gap, connecting patients to dentists in minutes through their award-winning technology.

The service is even validated in the NHS, with 91% of patients saying they would use the app to access dental advice.<sup>1</sup>

Register today and get instant access to your personal dentist, there whenever you need it.



### How to get started

- Download the Toothfairy app from the App Store or Google Play
- 2 Complete your profile and provide the requested information
- In 'My Profile', click on 'Codes' and enter your access code to gain access to the Toothfairy services

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### Download the app

The app is available for both iOS and Android and is downloadable on the **App Store** and **Google Play** 











## What's included?

#### Free services\*

#### **Dentist chat helpline**

Instant advice and personal guidance from real UK dentists to help manage a wide range of issues.



### Signposting and clinic referrals

If the dentist thinks physical intervention is needed, they'll identify the issue, signpost further help and help you find a local clinic or appointment.\*\*



#### Videos and articles

Educational videos and articles to help you improve your oral health and prevent issues in future.



#### Services available at an extra cost

#### **Video consultations**

Speak to a UK dentist through a video call for advice and guidance. You'll be charged for the video consultation when requesting this service through the app (£25 per appointment).



### **Prescriptions**

Toothfairy dentists can provide private prescriptions, but you'll need to cover the cost of the prescription.



#### **Treatment kits**

You'll also have access to discounted cosmetic services such as tooth whitening, available from Toothfairy at an additional cost. Find out more through the chat function on the app.





### Frequently asked questions

## Who can access Toothfairy?

Toothfairy is available to you through your employer's workplace protection policy with Canada Life. The service is not available to family members.

## Where can I find my access code?

Speak to your employer or HR team to find your access code.

### The service I'm trying to access is locked

You'll need to input your access code in the 'profile' section before some options become available. If you're still unable to access services, use the 'chat' option to speak with a dentist.

## How is Toothfairy health regulated?

Toothfairy is the UK's first dental app to be regulated by the Care Quality Commission (CQC), allowing remote diagnosis, triage and prescriptions.

## Is the service confidential?

The service is completely confidential. No information will be shared with Canada Life or your employer aside from anonymous usage information.

## Are the dentists trained and registered?

Yes, all Toothfairy dentists are trained in remote assessment and consulting, as well as UK registered and fully indemnified.

#### Is there any cost?\*

The dentist chat helpline, signposting and video gallery are included for free when you enter your access code. All other services come at an extra cost. See the table of services for more information.



### Any questions?

Please speak to your employer or HR team to find out more.

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<sup>\*</sup>Toothfairy™ is provided through Canada Life as a non-contractual benefit. The service can be altered or withdrawn at any time.

<sup>\*\*</sup>The cost of any appointments arranged through Toothfairy must be met by the user.